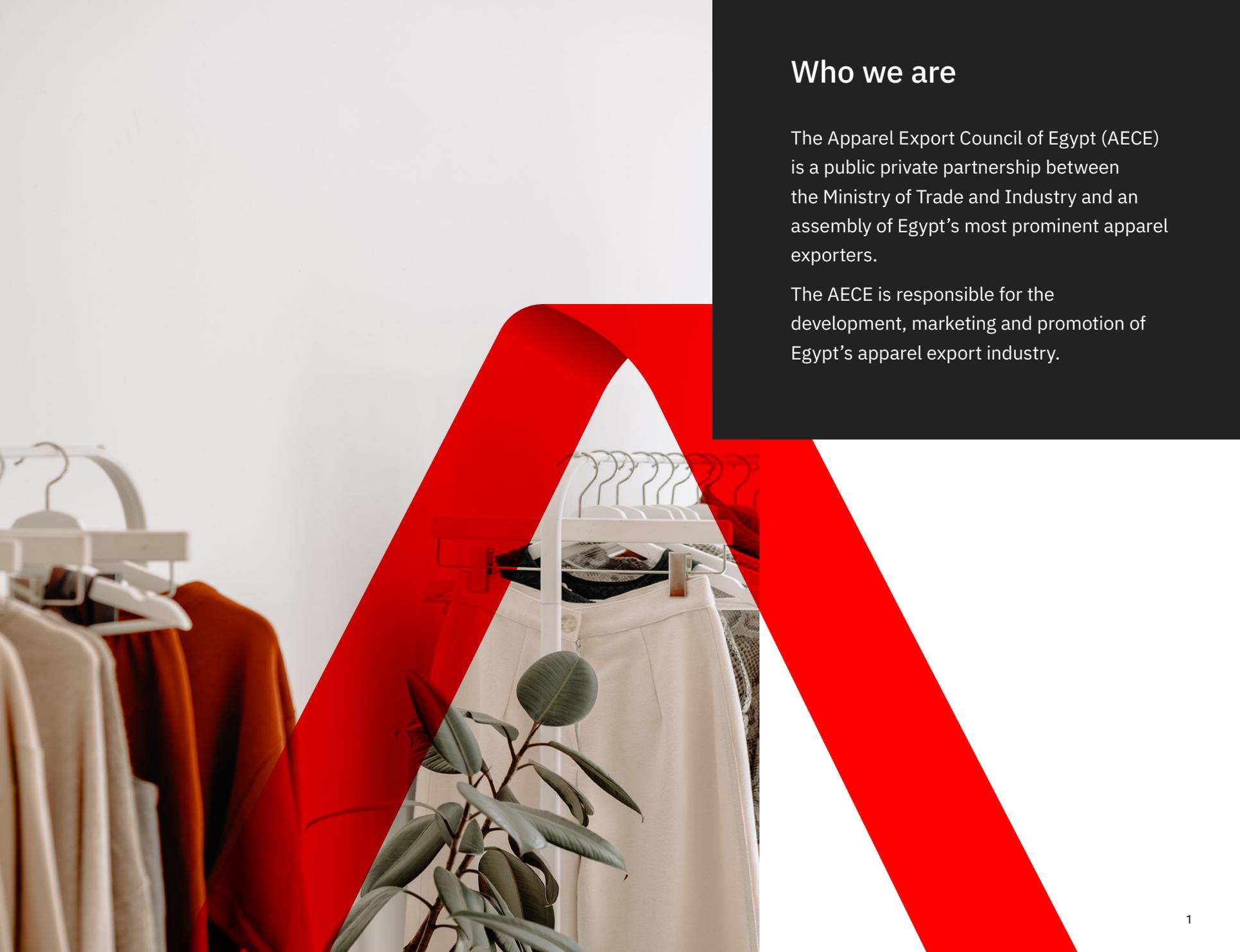




Responsible for the
development, marketing
and promotion of
**Egypt's apparel
export industry**



Who we are

The Apparel Export Council of Egypt (AECE) is a public private partnership between the Ministry of Trade and Industry and an assembly of Egypt's most prominent apparel exporters.

The AECE is responsible for the development, marketing and promotion of Egypt's apparel export industry.

What we believe in

- ▲ To promote exporting as a business opportunity to the domestic apparel sector.
- ▲ To strengthen the competitiveness of Egyptian apparel factories in international markets through support for advancing their operational and management capabilities.
- ▲ To be an essential mediator between the Egyptian apparel export industry and important stakeholders.
- ▲ To cultivate partnerships with domestic and international trade organizations, government agencies and training institutions in support of export development.
- ▲ To place social and environmental responsibility at the heart of Egyptian apparel export development.



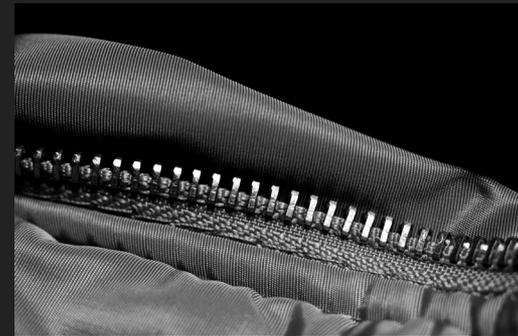
Products



Knitted Products

T-shirts / Polo-shirts / Pants / Shorts /
Sweatshirts / Hoodies / Sportswear / kids wear /
Underwear / Sleepwear





Woven Products

Shirts / Suits / Blazers / Jackets / Trousers /
Uniforms / Denim (bottoms, tops, jackets)

Apparel accessories & feeding industry

Zippers / Buttons / Hangers



Key services

1

Export Assistance
Services

2

Marketing
Services

3

Market Intelligence &
Information Services

4

Development &
Training Services

Processes

- ▲ Assessing their export potential and providing information and direct assistance that helps companies adapt to the latest trends and develop effective export strategies.
- ▲ Providing companies with export opportunities by developing a strong rapport with sourcing offices, importers' associations, and Egyptian commercial offices all over the world.
- ▲ Prepare and implement an annual sector plan for international trade fairs.
- ▲ Coordinate inbound and outbound trade missions.
- ▲ Organize sector promotion events.
- ▲ Work on sector image building by developing different promotional tools.
- ▲ Assist members in their digital transformation process (website development and digital sampling).
- ▲ Help member companies to identify and successfully develop potential international markets by conducting in-house market studies and providing guidance on market development strategies.
- ▲ Provide export and import analysis reports.
- ▲ Enhance exporters' awareness and operational skills related to global market rules, regulations, and trade agreements.

AECE builds relationships with counterpart organizations worldwide to exchange trade and industry related information, know-how, and to encourage joint ventures and technological alliances with other countries.



AECE signed MOU with several international organizations:

- ▲ The French Federation of Textile Industries (UIT).
- ▲ Confederation of Tunisian Citizen Enterprises (CONNECT).
- ▲ The African Cotton Textiles Industries Federation (ACTIF).

On the other hand, **AECE** is a member at:

- ▲ USFIA United States Fashion Industry Association: USFIA.
- ▲ OFFICE OF TEXTILES AND APPAREL (OTEXA) - International Trade Administration.
- ▲ The International Trade Administration, U.S. Department of Commerce.
- ▲ American Apparel & Footwear Association (AAFA).
- ▲ Just Style.

Contact us



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